

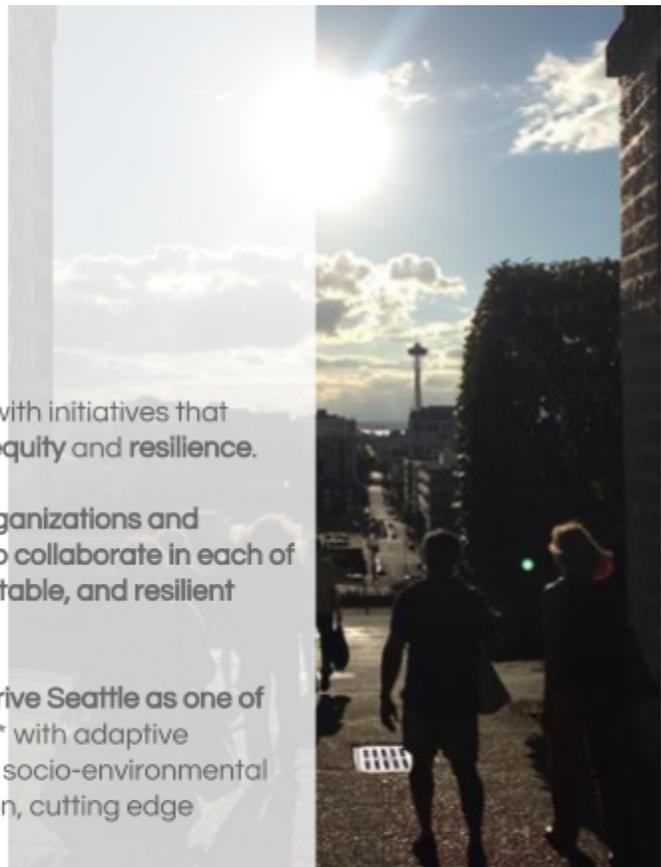


ABOUT S2

Sustainable Seattle builds a **thriving future** with initiatives that drive **environmental, economic, and social equity and resilience**.

We envision a Seattle in which **residents, organizations and businesses are engaged and empowered to collaborate in each of these initiatives towards a sustainable, equitable, and resilient future**.

We **amplify and mobilize movements that drive Seattle as one of the most resilient cities in the United States,*** with adaptive solutions that address the region's greatest socio-environmental threats. We are rooted in participatory action, cutting edge business, and climate justice.



**STAR rating, the national certification for sustainable communities.*

THREE DECADES. AWARD WINNING. GLOBAL IMPACT.

QUICK FACTS:

- Founded in 1991, S2 is the first "Sustainable City" organization.
- We center a regional network of thought leadership, tactical efforts, civic engagement and infrastructural transformation.
- Our stewardship of millions of dollars, working with thousands of people, has earned awards from the United Nations, the Puget Sound Regional Council, and several regional jurisdictions.
- More than ninety North American cities use S2 as a model,* as well as many others world-wide.

**policy think tank Redefining Progress*

WHAT WE DO >>



What does your sponsorship support?

- **Streamlined, impactful programs.**

Our expert leadership sits at the center of civic, grassroots, academic, and professional movements towards resiliency for our region. Your support is channeled to dozens of programs each year, reaching thousands of Seattleites, filling essential gaps in the urban landscape, and creating sustainable infrastructure.

RISE - Advance environmental, social, and economic resilience in frontline communities

Stormwater/DEPAVE - Replace concrete with toxin-mitigating green infrastructure

INCUBATOR HUB - Capacity building for dynamic new sustainability initiatives

SUSTAINABILITY LEADERSHIP AWARDS - Landmark event for Seattle's game changers

SEATTLE GREEN DRINKS - A monthly gathering drawing a thousand a year, among the largest in the world

SUSTAINABLE BUSINESS + PNW RESILIENCE SUMMIT - Reimagine, reinvent, and advance local industry

- **A tight, well-run ship.**

We are fierce stewards of our resources, making sure that every community member's dollar invested in Sustainable Seattle goes directly towards our robust programs, our tight operations, and in turn, right back into the community we seek to serve.

- **Equity in Seattle.**

We are led by, hire, and partner with Seattleites who are most directly affected by climate change and other environmental disasters. Your support provides pathways for essential Seattle voices historically excluded, in the form of equitable internships, fellowships, and professional development for emerging climate leaders who would otherwise face barriers to entry.



SPONSORSHIP OPPORTUNITY

2019 SUSTAINABILITY LEADERSHIP AWARDS

CAMPFIRE STORIES

CAMPFIRE STORIES is a fresh, immersive, experiential journey featuring original art installations, storytelling, and facilitation, inviting audiences deep into the inner worlds of Seattle's leading sustainability change-makers. It will satisfy your midwinter campground craves.

Audiences are immersed among Seattle's leading doers, thinkers, and shakers in sustainable urbanism; encounter dynamic experiences to deepen their own sustainable practice; and connect with a curated selection of the best small and large businesses, organizers, and opportunities in the region.

You can be a part of making our biggest annual event accessible, meaningful, and powerful.

10 years running; 300 guests; 80,000+ impressions

UNDERWRITING OPPORTUNITIES

15k+ LEVEL

CAMPGROUND. The 2019 Sustainability Leadership Awards CAMPFIRE STORIES. Your brand on key materials and named throughout the event.

8k LEVEL

ENGAGEMENT. Engagement of new audiences, our proven PPP marketing method, hiring a local artist (artist-activist). Your brand appears on all print and digital marketing materials.

VENUE. Support for cultural spaces and local business. Your brand appears at the point of entry.

AWARDEES. A Sustainable Leader and their speech. Your brand is named at the announcement of the awardee and in the program.

CATEGORY. One of the 2019 Awards categories. Your brand is named with all honorees of the category and in the program.

BAR. The Camp bar. Your brand is placed on the bar on an original, handmade sign.

4k LEVEL

KIDS' CAMP: CHILDCARE. Access and learning for families and young people.

FOOD + BEV. Camping-themed culinary journey, prepared by a local chef from healthy food diverted from waste.

GALA GEAR. A smooth-as-butter experience and state-of-the-art registration. Attendees will be singing your praises.

INSTALLATION ART. Original bio-based wayfinding and artwork that embeds the message of sustainable leadership with the distinct Campfire flavor.

MUSIC. Live music by a local artist.

CAMP COUNSELOR. A charming event MC.

2k LEVEL

LOCAL LEADERS. 2 local leaders being recognized at the event.

HAPPY CAMPERS. 10 tickets to support equitable access.

CAMPFIRES. Table of 8, with an original Campfire artpiece centerpiece.

	You are named >>>>>>>>>>>>	Website + Program Sponsor List	Invitations (Print + Digital)	Named during event	Original artwork	Tickets
15+k						16
8k						14
4k						10
2k						8

In addition to your brand name alignment with your underwriting preference

2019 SUSTAINABILITY LEADERSHIP AWARDS SPONSORSHIP REGISTRATION

SPONSOR DETAILS

ORGANIZATION NAME _____

ADDRESS _____

CONTACT PERSON _____

EMAIL _____

PHONE _____

SPONSORSHIP LEVEL

Select your preferred brand affiliation:

2kLEVEL	4kLEVEL*	8kLEVEL	15k+LEVEL	OTHER:
Brand presence on website and in program + Invitations (print + digital) + 8 tickets + your selected affiliation:	*EXCLUSIVE - One sponsor per category. Brand presence at the 2k level + 10 tickets + your selected affiliation:	Brand presence at the 2 & 4k levels + 14 tickets + named during the event + your selected affiliation:	Brand presence at the 2, 4, and 8k levels + 16 tickets + brand integrated in original artwork	Create a bespoke sponsorship package with the 2019 Sustainability Leadership Awards.
EVENT SPONSOR.	EVENT SPONSOR.	EVENT SPONSOR.	CAMPGROUND. Underwrite the 2019 Sustainability Leadership Awards CAMPFIRE STORIES. Your brand is on key materials and named throughout the event.	
HONOREES. 2 local leaders	KIDS' CAMP: CHILDCARE.	ENGAGEMENT. Brand on print and digital marketing branding.	<h3>PAYMENT METHOD</h3> <p>___ CHECK ENCLOSED (made payable to Sustainable Seattle)</p> <p>___ PAY ONLINE at sustainableseattle.org</p> <p>___ SEND INVOICE</p>	
HAPPY CAMPERS. 10 tickets	FOOD + BEV. Interactive tasting station.	VENUE. Brand at venue entry.		
CAMPFIRES. Table of 8, original artwork	GALA GEAR. Event registration.	AWARDEES. Brand announced with the awardee + in the program.	<h3>THANK YOU FOR BUILDING A SUSTAINABLE, RESILIENT SEATTLE.</h3> <p>For more information, visit sustainableseattle.org</p> <p>For more information on sponsorship opportunities, please contact Em Piro, em@sustainableseattle.org</p>	
INSTALLATION ART. Original bio-based art.	CATEGORY. Brand named with category and in the program.	BAR. Brand placement on bar.		
MUSIC.	CAMP COUNSELOR. Event MC.			