



Business Sponsorship of Seattle Greendrinks

Thank you for your interest in supporting and being part of the Seattle Greendrinks community!

Headline sponsorship of Seattle Greendrinks provides the donor organization with a significant marketing opportunity within Seattle's green community. With a list of over 5,000 self-identified cause driven members, Seattle Greendrinks events consistently draw 100-200 engaged community members each month. As the headline sponsor of a Seattle Greendrinks monthly gathering, you have the unique opportunity to tell your organization's story!

Featured sponsorship of Seattle Greendrinks' monthly event costs \$500.

At the \$1,000 level, sponsors are the featured donor for one month, and "secondary" sponsors at the two consecutive months thereafter, with smaller dedicated info tables at the events.

Sponsorship payment must be made in advance of the event.

Your sponsorship fee typically covers the following:

- Beer & Wine for Guests (approximate value \$250)
- Light Appetizers for Guests (approximate value \$200)
- 2 Email Advertisements sent out to our email list of ~5,000 (approximate value: \$200)
- Consistent social media promotion (approximate value: ~\$240)
- Dedicated MAIN table at the event (approximate value: \$315)
- Event production support (approximate value: \$325)

Total estimated value of your sponsorship ~ \$1,530

The fiscal value of our sponsorship packages don't begin to reflect the incalculable brand equity and brand awareness benefits of hosting Seattle Greendrinks. To start planning your event, contact Alicia Moreno at alicia@sustainableseattle.org or call 425-246-5917

We look forward to working with you!