

TOOLS

FOR TOMORROW

Tools for Tomorrow events bring together business and community leaders to stimulate adoption of sustainable business practices. Your support provides networking, education and inspiration to local and regional business professionals.

Learn more at sustainableseattle.org/programs/sustainable-business-events



Join Sustainable Seattle in encouraging responsible business practices.

Sponsors of Tools for Tomorrow events support good business practice and environmental stewardship while marketing to a large number of business, non-profit, government and educational leaders in the Pacific Northwest.

Sponsorship of our Good Business Workshops, CSR (Corporate Social Responsibility) Leaders Roundtables, Industry Innovators Forums, Conferences and Summer Bash are currently available.

Sponsorship provides your brand impressions:

- on printed promotional materials
- day of events
- through our digital marketing
 - email marketing
 - social media
 - calendar listings
 - on our website
- through our community partners' media channels, including:
 - blogs
 - social media
 - email marketing
 - community calendars

Our Reach

We have over 5,800 engaged newsletter subscribers and reach more than 80,000 through our event and community partnerships.

Newsletter 5,800+

Blog 2,500 views/month



3,800+



7,700+

Past Event Partners

Seattle Metropolitan
Chamber of Commerce
UW Foster School of Business
UW Buerk Center for
Entrepreneurship
Climate Solutions
Riddell Williams P.S.

Community & Marketing Partners

Puget Sound Business Journal
Washington Clean Tech Alliance
Bainbridge Graduate Institute
Seattle Good Business Network
NBIS (Network for Business
Innovation and Sustainability)
Women's Network for a Sustainable Future
Net Impact Seattle

Numbers reflect our Sustainable Seattle & Seattle Greendrinks audiences.

Events



Good Business **Workshops**



Good Business Workshops provide tools, resources and expertise for implementing sustainability measures.



CSR Leaders **Roundtables**



Quarterly **CSR Leaders Roundtables** provide support for the rapidly expanding community of CSR professionals.



Industry Innovators **Forums**



Our **Industry Innovators Forums** feature thought leaders & executives from leading organizations implementing sustainability.



SUMMER BASH



The **Summer Bash** is a celebration of our region's sustainability accomplishments. Businesses will share their work.

TOOLS   

FOR TOMORROW
Conferences



Our **Conference** aims to stimulate adoption of sustainable practices by showcasing best practice for the triple bottom line.

**SUSTAINABLE
SEATTLE**   

Tools for Tomorrow Sponsorship Opportunities

2014



Good Business Workshops

Good Business Workshops provide tools, resources and expertise for implementing sustainability measures within specific areas of businesses. This series is aimed at businesses of all sizes.

Expected attendance: 25-60/event

Levels

SS
Series Sponsor
\$4,000
all events

ES
Event Sponsor
\$2,000
one event

SP
Sustainability Partner
\$500
one event

SS
Sustainability Supporter
\$250
one event

Sponsorship Benefits	SS	ES	SP	SS
Logo on Tools for Tomorrow card*	●			
Logo on tent cards at each table	●	●		
Prominent verbal recognition	●	●		
Company description, logo & link on event webpage	●	●		
Logo on promotional materials** & printed program	●	●	●	
Logo recognized in slide show	●	●	●	●
Logo recognized on event webpage	●	●	●	●
Event ticket(s)	12	3	2	1
Additional Year-Round Benefits				
Homepage presence on sustainableseattle.org for 12 months with logo and link to your website	●			
Logo recognized on sustainableseattle.org 'Businesses' webpages	●			
One year Sustainable Seattle membership***	●	●	●	●
Membership page listing with organizational profile & link to your website	●	●		
Membership page listing			●	●

*Our Tools for Tomorrow card is distributed at outreach and community partner events.

**Promotional materials include: Calendar Listings on community and marketing partners' websites
E-Mail Invitations + reminders
E-Mail Newsletters 2/month
Social Media blasts
Facebook event page
Facebook ads

***Members receive discounts to all S2 events + other benefits. Visit our website for more.

Thank you for your interest in sponsorship. Your support advances sustainable business, while giving your company meaningful exposure. We're happy to build a sponsorship package to fit your needs.

Contact Michelle Ruiz, Communications Manager at michelle@sustainableseattle.org or 206.622.3522

Tools for Tomorrow Sponsorship Opportunities

2014



CSR Leaders Roundtables

CSR Leaders Roundtables provide support for the rapidly expanding community of CSR professionals. These private gatherings provide an informal environment where these high-level experts tap into their collective experiences, building a community of best practice.

Expected attendance: 15/event

Levels

SS
Series Sponsor
\$3,000
all events

ES
Event Sponsor
\$2,000
one event

SP
Sustainability Partner
\$500
one event

SS
Sustainability Supporter
\$250
one event

Sponsorship Benefits	SS	ES	SP	SS
Logo on Tools for Tomorrow card*	●			
Opportunity to host event at your company	●	●		
Prominent verbal recognition	●	●		
Logo on tent cards at event	●	●	●	●
Logo on promotional materials	●	●	●	●
Additional Year-Round Benefits				
Homepage presence on sustainableseattle.org for 12 months with logo and link to your website	●			
Logo recognized on sustainableseattle.org 'Businesses' webpages	●			
One year Sustainable Seattle membership***	●	●	●	●
Membership page listing with organizational profile & link to your website	●	●		
Membership page listing			●	●

*Our Tools for Tomorrow card is distributed at outreach and community partner events.

**Promotional materials include: E-Mail Invitations + reminders

***Members receive discounts to all S2 events + other benefits. Visit our website for more.

Thank you for your interest in sponsorship. Your support advances sustainable business, while giving your company meaningful exposure. We're happy to build a sponsorship package to fit your needs.

Contact Michelle Ruiz, Communications Manager at michelle@sustainableseattle.org or 206.622.3522

Tools for Tomorrow Sponsorship Opportunities

2014



Industry Innovators Forums

Our **Industry Innovators Forums** feature thought leaders and executives from leading organizations implementing sustainability initiatives focused on the triple-bottom line. These are open to the whole Puget Sound regional community.

Expected attendance: 75

Levels

HS
Headlining Sponsor
\$2,500

RS
Reception Sponsor
\$1,000

SP
Sustainability Partner
\$500

SS
Sustainability Supporter
\$250

Sponsorship Benefits	HS	RS	SP	SS
Introduce Keynote	●			
Exhibitor table	●	●		
Prominent verbal recognition	●	●		
Company description, logo & link on event webpage	●	●		
Logo on promotional materials* & printed program	●	●	●	
Logo recognized in slide show	●	●	●	●
Logo recognized on event webpage	●	●	●	●
Event ticket(s)	5	4	3	2
Additional Year-Round Benefits				
Homepage presence on sustainableseattle.org for 12 months with logo and link to your website	●			
Logo recognized on sustainableseattle.org 'Businesses' webpages	●			
One year Sustainable Seattle membership**	●	●	●	●
Membership page listing with organizational profile & link to your website	●	●		
Membership page listing			●	●

*Promotional materials include:
Calendar Listings on community and marketing partners' websites
E-Mail Invitations + reminders
E-Mail Newsletters 2/month
Social Media blasts
Facebook event page
Facebook ads

**Members receive discounts to all S2 events + other benefits. Visit our website for more.

Thank you for your interest in sponsorship. Your support advances sustainable business, while giving your company meaningful exposure. We're happy to build a sponsorship package to fit your needs.

Contact Michelle Ruiz, Communications Manager at michelle@sustainableseattle.org or 206.622.3522

Tools for Tomorrow Sponsorship Opportunities

2014



SUMMER BASH

The **Summer Bash** is a celebration of sustainability innovation. We're throwing a big party to showcase the many CSR accomplishments from businesses in our region. It'll be an inspirational night, with networking, local food, drinks and fun!

Expected attendance: 75

Levels

HS
Headlining
Sponsor
\$3,000

SA
Sustainability
Advocate
\$1,000

SP
Sustainability
Partner
\$500

SS
Sustainability
Supporter
\$250

Sponsorship Benefits	HS	SA	SP	SS
Welcome Remarks	●			
Exhibitor table	●	●		
Prominent verbal recognition	●	●		
Company description, logo & link on event webpage	●	●		
Logo on promotional materials* & printed program	●	●	●	
Logo recognized in slide show	●	●	●	●
Logo recognized on event webpage	●	●	●	●
Event ticket(s)	5	4	3	2
Additional Year-Round Benefits				
Homepage presence on sustainableseattle.org for 12 months with logo and link to your website	●			
Logo recognized on sustainableseattle.org 'Businesses' webpages	●			
One year Sustainable Seattle membership**	●	●	●	●
Membership page listing with organizational profile & link to your website	●	●		
Membership page listing			●	●

*Promotional materials include:
Calendar Listings on community and marketing partners' websites
E-Mail Invitations + reminders
E-Mail Newsletters 2/month
Social Media blasts
Facebook event page
Facebook ads

**Members receive discounts to all S2 events + other benefits. Visit our website for more.

Thank you for your interest in sponsorship. Your support advances sustainable business, while giving your company meaningful exposure. We're happy to build a sponsorship package to fit your needs.

Contact Michelle Ruiz, Communications Manager at michelle@sustainableseattle.org or 206.622.3522

Tools for Tomorrow Sponsorship Opportunities

2014



Our **Conference**, *Climate Resiliency in the NW*, aims to stimulate adoption of sustainable practices by gathering business and community leaders to discuss the pressing business risks of climate change.

Expected attendance: 130

Levels

HS
Headlining Sponsor
\$5,000

ES
Event Sponsor
\$2,500

SA
Sustainability Advocate
\$1,000

SP
Sustainability Partner
\$500

SS
Sustainability Supporter
\$250

Sponsorship Benefits at Event	HS	ES	SA	SP	SS
Introduce Keynote	●				
Logo on stage and on official event banner	●				
Choice of sponsoring breakfast, lunch or cocktail hour		●			
Prominent verbal recognition	●				
Exhibitor table	●				
Company description, logo & link on event webpage	●	●			
Logo on promotional materials* & printed program	●	●	●	●	
Logo recognized in slide show	●	●	●	●	●
Logo recognized on event webpage	●	●	●	●	●
Conference ticket(s)	4	3	2	1	
Additional Year-Round Benefits					
Homepage presence on sustainableseattle.org for 12 months with logo and link to your website	●				
Logo recognized on sustainableseattle.org 'Businesses' webpages	●				
One year Sustainable Seattle membership	●	●	●	●	●
Membership page listing with organizational profile & link to your website	●	●	●		
Membership page listing				●	●

*Promotional materials include:
Calendar Listings on community and marketing partners' websites
E-Mail Invitations + reminders
E-Mail Newsletters 2/month
Social Media blasts
Facebook event page
Facebook ads
Press Release

**Members receive discounts to all S2 events + other benefits. Visit our website for more.

Thank you for your interest in sponsorship. Your support advances sustainable business, while giving your company meaningful exposure. We're happy to build a sponsorship package to fit your needs.

Contact Michelle Ruiz, Communications Manager at michelle@sustainableseattle.org or 206.622.3522